



2017 Floriculture CDE  
Saturday, March 4, 2017  
University of Florida Mid-Florida Research Center  
2725 S. Binion Rd, Apopka, FL

***Identification of Plants and Equipment*** (Middle & High School)

Thirty-five (35) specimen from the Floriculture Plant List and fifteen (15) from the Equipment List will be displayed to identify.

***Practicums***

**Salesmanship** (Middle & High School)

Participants will assume the role of a sales person, merchandising or marketing professional in a greenhouse, garden center or florist shop. They will be asked to evaluate advertising, communications and customer service through social media channels.

**Floral** (Middle & High School)

The American Institute of Floral Designers will again bring a creative floral activity to this year's CDE. More information to come!

**Job Interview** (High School only)

Communicating and presenting yourself in a positive manner is key to securing a job – and launching yourself onto your career path. These skills not only impress a potential employer, but they are essential to success in all areas of your life. Be prepared to identify the best response to situations that could occur during a job interview or while communicating with your supervisors and coworkers.

**Identifying and Controlling Plant Disorders** (High School only)

Participants will be given a list of possible pests that they may be asked to classify, identify and then choose the best chemical or biological control. They will review the specimen and then choose the correct answers from a list provided.

